Collaboration

This award recognises best practice in collaborative relationships where multiple parties work together in an innovative, progressive way, to generate an outcome that could not have been achieved by a sole party. It celebrates partnerships that evidence mutual benefits to all parties while demonstrating tangible benefits for the wider workplace and service operation and the wider business. Collaborations can include innovative approaches with or for client and / or supplier, showcasing the potential in effective business relationships and working practices between multiple parties.

The IWFM Impact Awards 2021 recognise work and projects that were completed or operational over the last three years (since 1 January 2018).

Who should enter?

Entries are open to individuals, organisations, in-house teams, service providers and suppliers to the industry, in both the public and private sectors. Entries must cover two years' of full operational activity since implementation. Entries will not be accepted from initiatives which are planned, in development or in progress.

Entrant details

Full name

Job title

Organisation

Entry name (project/product/team name) as you would like the entry to be referred to in the Awards process

Organisations involved

To help IWFM identify conflicts of interest in the judging process please list all organisations involved in this project or initiative, including agencies, suppliers or partners.

Entry summary

Please provide a 50-word summary of your entry which (should you be named as a finalist) will be used at the Awards ceremony. Please write the summary in 3rd person and do not include any private or sensitive information as this may be available publicly.

What the judges are looking for

- Why a collaborative approach was deemed to be the most appropriate solution given the choices available?
- How the collaboration was planned, in terms of vision and values, strategy outcomes, partner selection, and working together?
- What operational goals, mechanisms, and processes are in place to manage the collaboration on a day-to-day basis and to drive continual improvement?
- How do you know the collaboration has been successful and what was learned from the approach.

Entry criteria

- Judges are looking for concise information in each of the sections when assessing the entries.
- Each question will be scored, and incomplete questions will not attract a score.
- This is your opportunity to tell the judges why your team or project should be recognised and celebrated.
- Throughout your entry, please remember to include how your initiative has demonstrated diversity and inclusion, responsible practice and strategic integration.
- Please note, each section has a word limit detailed next to the question.
- Documents, charts or photos can be referenced and included in your supporting evidence document.

Entry questions

1. **Provide an executive summary of your entry to ensure that the judges or a person with no prior knowledge can quickly understand it.** *A recommended approach is to write this for a person with no prior knowledge of your area of expertise/industry.*
   (400 words maximum)

2. **Set out how the project or initiative is aligned with the organisational mission, vision and values – highlighting the core priorities and objectives.**
   (400 words maximum)

3. **Explain the project or initiative lifecycle – from inception through delivery and evaluation.** This could include how scope was defined and objectives were set; use of research and benchmarks and how organisational 'buy in' was achieved.
   (400 words maximum)

4. **Describe how the initiative was actually delivered.** This could include change management processes; collaboration decisions; obstacles encountered and how they were overcome.
(250 words maximum)

5. **Evidence the measured impact of the project or initiative.** Demonstrate what tangible difference it has made, how this is measured and how it met with the stated objectives of the initiative. Include both quantitative and qualitative evidence; bring your success story to life with examples, anecdotes and testimonials
(400 words maximum)

6. **What are the next steps for continuous improvement and building upon the impact of your project or initiative?**
   (250 words maximum)

7. **Summarise your key learnings from the implementation of your project or initiative, and how you have shared these beyond your organisation.**
   (250 words maximum)