



iwfm
IMPACT
AWARDS
2021

11 October 2021
JW Marriott
Grosvenor House
London

BE A SPONSOR

**Align your brand with
recognised excellence**

and reach a community of up to
36,000 workplace and facilities
management professionals.

The 2021 IWFM Impact Award sponsorship
packages offer exclusive visibility and
exposure for your organisation.

For more information contact us on
+44 (0) 20 7880 6206

or email sponsorship@iwfmimpactawards.co.uk

 **inf** @IWFM_Awards | #IWFM Awards2021
www.iwfmawards.org



ABOUT THE IWFM IMPACT AWARDS

The IWFM Impact Awards recognise and showcase best-in-class workplace and facilities management and evidence its impact on business, the economy and society.

Workplace and facilities management professionals are responsible for services that enable and support business. As such the IWFM Impact Awards are much more than just a 'ceremony'; winners and finalists serve as a source of best practice for peers to be inspired from, and to learn from.

As the industry leading Awards, the IWFM Impact Awards seek out the gold standard across workplace and facilities management. Entries come from a cross-section of organisations - regardless of size, type and sector - from across the world. This means that being a finalist, or a winner, is a true achievement and testament to the great work carried out by the individual, team, project, collaboration or organisation.

Our past winners act as a legacy for others to look to for inspiration and chart a history of how the facilities management profession has evolved. As a sponsor of the 2021 Awards your organisation will associate with the very best in the industry and benefit from a long-term promotion campaign.

The Awards Ceremony will take place on the **11 October at the JW Marriott Grosvenor House, London.**

HEADLINE SPONSOR

£24,950+VAT

At the highest level, we offer an exclusive sponsorship opportunity that will feature one organisation as the Headline Sponsor of the entire awards.

Pre-publicity*

Logo on all pre-event marketing email campaigns, including the IWFM membership of **14,000 members**.

- Promotion of your organisation via the IWFM Impact Awards Twitter account
- Sponsorship announced as a IWFM news item
- Logo on all pre-event advertising, both print and digital in *Facilitate*, IWFM's award winning magazine
- Logo, profile and URL link in the sponsor's section of the IWFM Impact Awards dedicated website: www.iwfmawards.org
- Use of the 'IWFM Impact Awards Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket.

Awards ceremony

- Headline sponsor positioning across the campaign and at the event
- Ownership of Newcomer of the year, Trailblazer and Team of the year awards categories
- Two tables for ten guests at the awards ceremony located in prime position, including a three-course meal inc. coffee, petits fours and four bottles of wine per table
- Two branded table within the exclusive sponsors' drinks reception for ten guests
- Full-page colour advert in the event programme, artwork provided by the sponsor
- Branding across all screens at the awards ceremony throughout the night and heavily featured on screen
- Logo to be shown on screen during the chairman's address, with special thanks for supporting the recognition of brilliance.

Post-event

- Logo in the post-event review in IWFM's *Facilitate* magazine
- Logo in post-event email campaigns
- Full page advert in the Awards issue of *Facilitate*



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*The items will be active once a signed sponsorship agreement is received by IWFM

CATEGORY AWARDS SPONSOR

£9,950+VAT



Support our Impact Awards and your brand will be an official supporter of trailblazing ingenuity, recognised excellence and gold-standard best practice in the profession.

Place your brand in front of the industry's influential figures and many thousands of professionals, and help us celebrate outstanding projects, people and organisations.

Pre-publicity*

Logo on all pre-event marketing email campaigns, including the IWFM membership of **14,000 members**.

Promotion of your organisation via the IWFM Impact Awards Twitter account

- Sponsorship announced as a IWFM news item
- Logo on all pre-event advertising, both print and digital in *Facilitate*, IWFM's award winning magazine
- Logo, profile and URL link in the sponsor's section of the IWFM Impact Awards dedicated website: **www.iwfmawards.org**
- Use of the 'IWFM Impact Awards Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket.

Awards ceremony

- One table for ten guests at the awards ceremony located in prime position, including a three-course meal inc. coffee, petits fours and four bottles of wine per table
- A branded table within the exclusive sponsors' drinks reception for ten guests
- Half page colour advert in the event programme, artwork provided by the sponsor
- Branding across all screens at the awards ceremony throughout the night and heavily featured on screen
- Logo to be shown on screen during the chairman's address, with special thanks for supporting the recognition of brilliance.
- Ownership of one awards category

Post-event

- Logo in the post-event review in IWFM's *Facilitate* magazine
- Logo in post-event email campaigns



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AWARDS SPONSOR (NON ATTENDING)

£5,970+VAT

Pre-publicity*

Logo on all pre-event marketing email campaigns, including the IWFM membership of **14,000 members**.

- Promotion of your organisation via the IWFM Impact Awards Twitter account
- Sponsorship announced as a IWFM news item
- Logo on all pre-event advertising, both print and digital in *Facilitate*, IWFM's award winning magazine
- Logo, profile and URL link in the sponsor's section of the IWFM Impact Awards dedicated website: **www.iwfmawards.org**
- Use of the 'IWFM Impact Awards Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket.

Awards ceremony

- Half page colour advert in the event programme, artwork provided by the sponsor
- Branding across all screens at the awards ceremony throughout the night and heavily featured on screen
- Logo to be shown on screen during the chairman's address, with special thanks for supporting the recognition of brilliance

Post-event

- Logo in the post-event review in IWFM's *Facilitate* magazine
- Logo in post-event email campaigns



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AWARDS SUPPORTER

£3,950+VAT

Pre-publicity*

Logo on all pre-event marketing email campaigns, including the IWFM membership of **14,000 members**.

- Promotion of your organisation via the IWFM Impact Awards Twitter account
- Sponsorship announced as a IWFM news item
- Logo on all pre-event advertising, both print and digital in *Facilitate*, IWFM's award winning magazine
- Logo, profile and URL link in the sponsor's section of the IWFM Impact Awards dedicated website: **www.iwfmawards.org**
- Use of the 'IWFM Impact Awards Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket.

Post-event

- Logo in the post-event review in IWFM's *Facilitate* magazine
- Logo in post-event email campaigns

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CEREMONY SPONSOR

Welcome | Table Host | Entertainment | Networking

Become part of the profession's leading awards ceremony by sponsoring a key feature of the event.

Secure one of our packages and your brand will be seen by the industry's most influential figures and many thousands of practitioners.

WELCOME SPONSOR - £7,950+VAT

Pre-publicity*

- Company listing and URL link in the Sponsors' section of the IWFIM Impact Awards dedicated website: www.iwfmawards.org
- Logo featured on Awards section of IWFIM's website: www.iwfmawards.org
- Use of the 'IWFIM Impact Awards Ceremony Sponsor' logo for the contracted period
- Sponsorship announced in the IWFIM news item, and IWFIM social media channels.

Awards ceremony

- One table for up to ten guests at the awards ceremony. Tables include a three-course meal (drinks are not included)
- VIP drinks reception tickets for all ten guests
- Logo to be shown on printed backboard in Great Room reception where guests have their red carpet photos taken at the entrance to the event
- Logo on all banners within the Great Room reception
- Logo to be shown on screen during the chairman's address with special thanks made to our Ceremony sponsors.

Post-event

- Logo in the post event review in IWFIM's *Facilitate* magazine
- Logo in post event email campaigns.

TABLE HOST SPONSOR - £7,950+VAT

Pre-publicity*

- Company listing and URL link in the sponsor's section of the IWFIM Impact Awards dedicated website: www.iwfmawards.org
- Logo featured on Awards section of IWFIM's website: www.iwfmawards.org
- Use of the 'IWFIM Impact Awards Ceremony Sponsor' logo for the contracted period
- Sponsorship announced in the IWFIM news item, and IWFIM social media channels.

Awards ceremony

- One table for up to ten guests at the awards ceremony. Tables include a three-course meal (drinks are not included)
- Drinks reception tickets for all ten guests
- Logo features on front page of the awards printed programme
- Full page advert featured on back page of awards programme, sponsor to supply advert
- Option to supply small branded table gift on each place setting for guests of the evening (gift supplied by sponsor at additional cost)
- Logo featured in the event programme on the Host page
- Logo to be shown on screen during the chairman's address with special thanks made to our Ceremony sponsors.

Post-event

- Logo in the post event review in IWFIM's *Facilitate* magazine
- Logo in post event email campaigns.

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CEREMONY SPONSOR

Welcome | Table Host | Entertainment | Networking



ENTERTAINMENT SPONSOR - £7,950+VAT

Pre-publicity*

- Company listing and URL link in the sponsor's section of the IWFM Impact Awards dedicated website: www.iwfmawards.org
- Logo featured on Awards section of IWFM's website: www.iwfmawards.org
- Use of the 'IWFM Impact Awards Ceremony Sponsor' logo for the contracted period
- Sponsorship announced in the IWFM news item, and IWFM social media channels.

Awards ceremony

- One table for up to ten guests at the awards ceremony. Tables include a three-course meal (drinks are not included)
- Drinks reception tickets for all ten guests
- Logo features on entertainment page in the printed programme
- IWFM to supply sponsor branded photo booth/pod for guest's entertainment, with printed photos available for guests to take with them on the night or use for their own social media
- Logo to be shown on screen during the chairman's address with special thanks made to our Ceremony sponsors.

Post Event

- Logo in the post event review in IWFM's *Facilitate* magazine
- Logo in post event email campaigns.

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NETWORKING SPONSOR - £7,950+VAT

Pre-publicity*

- Company listing and URL link in the sponsor's section of the IWFM Awards dedicated website: www.iwfmawards.org
- Logo featured on Awards section of IWFM's website: www.iwfmawards.org
- Use of the 'IWFM Impact Awards Ceremony Sponsor' logo for the contracted period
- Sponsorship announced in the IWFM news item, and IWFM social media channels.

Awards ceremony

- One table for up to ten guests at the awards ceremony. Tables include a three-course meal (drinks are not included)
- Drinks reception tickets for all ten guests
- Logo featured on table plan/guest list for the evening
- IWFM to supply sponsor branded Twitter wall visible throughout the evening on large screen by the stage
- Logo to be shown on screen during the chairman's address with special thanks made to our Ceremony sponsors.

Post Event

- Logo in the post event review in IWFM's *Facilitate* magazine
- Logo in post event email campaigns.

Add-on options - POA

- Half page colour advert in the event programme, artwork provided by the sponsor
- Upgrade table to include four bottles of wine.

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