



Workplace Experience: Non-office/Corporate Environment

In recognition that a workplace does not necessarily imply an office or corporate environment, this award is focussed on the amazing work that takes place within a diverse range of other workspaces – for example hospitals, universities, oil rigs, stadia, museums and laboratories.

This award celebrates the people, projects and/or initiatives which have delivered an outstanding experience for all of those who interact within the non-office/corporate workplace e.g. employees, visitors and customers alike.

Entries should demonstrate how people, projects and/or initiatives have positively impacted on the workplace experience, including for example the embedding of culture and values, promoting business growth, improving efficiency and/or productivity, increasing employee engagement, improving health and wellbeing, and delivering greater customer satisfaction.

Entries may represent organisations, teams or individuals and may include multiple buildings or individual workspaces.

The IWFM Impact Awards 2021 recognise people, projects and initiatives that have positively impacted on the workplace experience over the past three years (i.e. since 1 January 2018). Entries will not be accepted if they are in the planning and/or development stages.

Who should enter?

Entries can be made by organisations, in-house teams or outsourced service providers. Collaborative submissions between organisations, in-house teams and outsourced service providers will also be accepted.

Entrant details

Full name

Job title

Organisation

Entry name (Project/initiative/workspace name) as you would like the entry to be referred to in the Awards.

Organisations involved

To help IWFM identify conflicts of interest in the judging process please list all of the organisations involved in this project and/or initiative, including any relevant agencies, suppliers or partners.

Entry summary

Please provide a 50-word summary of your entry which (should you be named as a finalist) will be used at the Awards ceremony. Please write the summary in 3rd person and do not include any private or sensitive information as this may be available publicly.

What the judges are looking for

- Recognised tools being deployed to map existing workplace experience and future need and how these insights were met during the project.
- Evidence of real collaboration and inclusivity – breaking down barriers and boundaries within and beyond the organisation to deliver the project or initiative.
- Clear connections between the improvement in workplace experience/performance and how these led to better business outcomes.
- An outline of how workplace experience is continually monitored beyond the project to support iterative improvements.
- Examples of how physical workspace and related services were shaped to create an overall experience.
- Testimonials of what the real tangible and measurable difference has been for all those who use and interact with the workspace as a result of this project or initiative.

Entry criteria

- Judges are looking for clear and concise information in each of the sections when assessing the entries.
- Each question will be scored, and incomplete questions will not attract a score.
- This is your opportunity to tell the judges why your team or project should be recognised and celebrated.
- Throughout your entry, please remember to include how your initiative has demonstrated diversity and inclusion, responsible practice and strategic integration.
- Please note, each section has a word limit detailed next to the question.
- Please use the section numbers and headings/questions to aid judging.
- Documents, charts or photos can be referenced and included in your supporting evidence document.

Entry questions

1. **Provide an executive summary of your entry to ensure that the judges or a person with no prior knowledge can quickly understand it.** *A recommended approach is to write this for a person with no prior knowledge of your area of expertise/industry.*
(400 words maximum)

- 2. Set out how the project or initiative is aligned with the organisational mission, vision and values – highlighting the core priorities and objectives.**
(400 words maximum)

- 3. Explain the project or initiative lifecycle – from inception through delivery and evaluation.** This could include how scope was defined and objectives were set; use of research and benchmarks and how organisational 'buy in' was achieved.
(400 words maximum)

6. What are the next steps for continuous improvement and building upon the impact of your project or initiative?
(250 words maximum)

7. Summarise your key learnings from the implementation of your project or initiative, and how you have shared these beyond your organisation.
(250 words maximum)